

*Little people,
big
emotions.*



Understanding Life.




...“Hard to believe how many
emotions
you arouse in me.”...

**Our aspiration: understanding life –
and making it easier for you.**

And here I am! Children burst into our life like a brightly coloured bag of confetti. They spread feelings of happiness everywhere, turn the whole world on its head and present parents with lots of new questions. And we at NUK are intensively involved with these, trying to find answers that help make daily life easier and aid children's healthy development right from the start.

Since 1956, we have been working closely with midwives, doctors, scientists – and of course parents – to develop our products together with them. The best ideas for these are supplied by nature herself: for example, she gives us the shape for our soothers and teats, which are taken from the shape of the nipple while a mother breastfeeds and are, therefore, particularly natural and suited to the jaw. Like all our products, they meet the highest quality demands and are mostly produced in Germany. In what is now over 110 countries, parents opt for NUK Products daily. And even hospitals trust in our years of experience – with our MedicPro products for very small infants and preterms, we are in 95 % of German clinics.

And because children grow up so fast, our products grow too. So you can be sure of doing the right thing for your child at every development phase. Right from the start.

A baby is lying on a person's legs, which are spread apart on a light-colored wooden floor. The baby is wearing a blue and white striped cardigan and dark blue jeans. The baby is smiling and has their hands near their mouth. The person's legs are wearing dark blue jeans and red nail polish. In the background, there are two small wooden blocks on the floor and a white cushion.

...“You make me the
happiest
person in the world.”...

Products from experience and love.

Tired eyes and milk stains on your favourite blouse – that’s what true happiness should look like? Yes! Children drive us crazy and make us happy, all at the same time. This brochure is all about the strong emotions that our little ones trigger in us. And lots of helpful, high-quality products made for this mad everyday life with your child. For they were developed by and with people who have set themselves the task of giving optimal support to children in their development and helping make parents’ daily routine easier. Or in short: by people who understand life. Wishing you a fun time relating to all this and discovering new things. Your NUK Team.

...“It’s
reassuring
to know I can give
you enough.”...”

**So that it works from the start:
*NUK Breastfeeding Products.***

Nature has provided mothers with a baby’s most valuable need in the first months of life: breast milk. It is the perfect composition of nutrients and antibodies. And the closeness of breastfeeding also brings out feelings of being safe and secure, which are so important for mother and child bonding.

However every mother finds herself in situations where she cannot breastfeed: a doctor’s appointment, an invitation – there are plenty reasons. And an ideal solution: a breast pump. The new electric breast pump, NUK Luna, for example. It expresses the milk in a clever 2-step rhythm that copies a baby’s sucking movement. The milk flow is optimal, while the soft silicone cushion fits the breast perfectly and massages it gently. This means that there is precious milk for your little darling right around the clock! Particularly practical and hygienic in a baby’s daily routine: the NUK Breast Milk Container. Not only for use with the breast pump, you can store it straight in the fridge or freezer compartment – and you can use it for feeding with a NUK First Choice Teat without any refilling.

Along with various breast pumps, NUK also offers you other helpful breastfeeding products which help in the day-to-day routine: for example, different types of breast pads, which all reliably absorb breast milk and protect your clothes. Or NUK Nipple Shields in silicone: they protect sensitive, irritated nipples and, due to their unique shape, still keep skin contact while breastfeeding.



*Ultra Dry
Comfort Breast Pads*



Nipple Shields



*Luna
Electric Breast Pump*

...“Smacking your lips
makes me
contented too.”...

Tracking down nature: *NUK First Choice⁺ Teat.*

Without a doubt, breastfeeding is the best for your child. But if it does not work out, luckily there is an alternative: all NUK First Choice Teats are modelled on a mother's nipple during breastfeeding. The origin of its special shape is because we found out that the nipple adapts to the child's mouth. They are therefore particularly well accepted by babies who are both bottle and breastfed – and that is even clinically proven.*

NUK First Choice⁺ Teats have an extra supple “soft zone”, so that they adapt even better to your child's palate. The vent and the teat's slightly offset hole ensure a natural flow of liquid – and this leads to relaxed drinking without swallowing air. Helping prevent colic. The result: a full, contented baby – and a contented mother.

The NUK Size Concept helps you choose the right teat for your child.

0-6 m	6-18 m	This is a recommendation only – please take into consideration the individual development of your child.	S	M	L
Size 1	Size 2		tea, breastmilk	formula	thicker feeds

*For an optimal combination of bottle and breastfeeding. Moral et al. BMC Paediatrics 2010, 10:6. For further information go to http://en.nuk.de/all_about_nuk/studies



First Choice⁺ Silicone Teats

...“Glug, glug, glug...
Sometimes
happiness
can be so simple.”...

**A great choice for a big gulp:
NUK First Choice Bottles and
Open & Close System.**

It is now even easier for you to have a satisfied and content baby. With the new NUK Open & Close System: it replaces the closure discs and is simply screwed between the teat and the bottle. Turned to “Close”, it is shut and leakproof for when you want to prepare the contents or for transportation. Turn it to “Open” and the milk flows again. You’ll soon get the knack! The Open & Close cap can be used with all NUK First Choice products and is easy to keep clean. It comes in white as well as two current trend colours, which match the new bottle designs perfectly. What’s more, First Choice bottles fit so comfortably in a mother’s hand, letting them be easily lifted up to the mouth. So, to the bottles, get set, go!

PS: For the really fashion-conscious there are even new Trendline soothers in the same design!



*First Choice
Open & Close System*

*First Choice
PP-Bottles*

...“I enjoy you
enjoying it.”...

Brings baby food quickly and gently up to the right temperature: *NUK Thermo Ultra Rapid.*

Before food can be really enjoyed, you have to be really hungry. And then it cannot take forever. Not a problem with the baby food warmer, the NUK Thermo Ultra Rapid: it brings milk or puree up to the right temperature in record time. And so that no vitamins or precious nutrients are lost, it heats baby food gently with steam.

Once the puree or bottle is warm enough, the device switches itself off automatically – one thing less for mothers to have to think about!

Thanks to its wide opening it is easy to clean as well, while the 12 V adapter that comes with it makes it practical for when you are out and about, letting you use the NUK Thermo Ultra Rapid in the car or camper. Within the shortest time milk or solids are ready for use – and the passenger on the back seat is completely satisfied once again. Have a good trip!



*Thermo Ultra Rapid
Baby Food Warmer*

...“I get my **strength**
from your tranquillity.”...


**Its name says it all:
NUK Genius Soother.**

There is hardly anything more beautiful to see than a relaxed, happy baby. And when everything is peaceful, mothers can relax again too. But actually, why is a soother so calming? It's all down to nature: babies have an innate sucking reflex. It ensures that they can take milk from the breast and calms them greatly too. But for many, breastfeeding is not enough to calm them down and so thumbs or soothers then come into play. By giving a soother with a natural shape, the risk of crooked teeth can be reduced considerably.

The NUK Genius has such a shape – just like a mother's nipple as she breastfeeds and therefore particularly natural and suited to the shape of the jaw. It doesn't matter if you go for the honey-yellow, natural material, latex, which is very bite and tear resistant, or for transparent silicone which can handle temperature swing and is very durable. Both are flexible and extra soft thanks to special soft channels, letting them nestle perfectly in your child's mouth. At the same time, the flattened baglet gives the tongue enough space to move. This altogether leads to the NUK Genius having as natural a calming effect as possible. For what we want is the natural and healthy development of your baby. And that you are relieved too.



Genius Soother

A close-up photograph of a baby with a distressed expression, crying with its mouth wide open. The baby is wearing a white dress with a red floral pattern and a red collar. It is holding a red plastic cup. The background is a blurred indoor setting.

...“If you lose your
patience
I can find it again
for you.”...

**Unique product design with calming effect:
*the new NUK Freestyle Soother.***

Soothers live up to their name. Nothing calms down babies as quickly as a trusted friend: the soother. It helps to meet their innate need to suck and promotes the healthy development of the jaw at the same time. The NUK Freestyle has – just like all NUK Soothers – the typical asymmetric NUK Shape. It was developed by dental practitioners and resembles a mother's breast during breastfeeding. Shaped correctly for the jaw, it leaves the tongue enough room for natural sucking movements. The NUK Air System also ensures that air can always escape from the baglet. This way the soother not only reduces the risk of tooth misalignment, it also stays pleasantly soft and flat in a baby's mouth. Thanks to large ventilation holes and a small surface area, the NUK Freestyle is especially gentle to delicate baby skin. The heart-shaped mouth shield gives the best fit to a child's face. And they are also nice to look at: the bright colours and the lovely motifs make mothers quickly smile again too.



Freestyle Soother



reddot design award
winner 2013

...“Real
courage is when
you clench your teeth,
even if you don’t have any.”...



From toothless laughter to the first milk teeth: with NUK Oral Care Products.

Soon it will be time to bear your teeth! But when does teething really begin and how do you know that it's starting? Drooling, red cheeks, slightly raised temperature and frequent whingeing are the typical signs that occur around six months. For the first teeth can be very painful for babies. And only one thing helps: chewing on everything! NUK Teething Rings massage the gums and ease the pressing and itching in your baby's mouth. And the NUK Cool Teething Ring is even nicer if it has been in the fridge before. The NUK Cooling Stick is just the job for comforting babies, while its shape even makes a casual introduction to the next stage: looking after and cleaning your teeth.

When the first little teeth can be seen, the NUK Cleaning Trainer comes into use: it gently massages and helps teething; the NUK Brushing Trainer cleans the tips of the first teeth and introduces teeth cleaning in a playful way. A protective ring prevents it being put too far into the throat.

And once the little teeth are finally there, then it's time to clean them like the grown-ups do! The soft bristles of the NUK Starter Toothbrush protect the gums and won't do any harm if there are any slip-ups. Parents should do another thorough follow-up of course. For only with well-looked after teeth can you really get your teeth into things.



Connect-and-Play
Teething Ring Set



Cooling Stick and
Training Toothbrush Set



Starter
Toothbrush

In constant contact with your child:
NUK Babyphone Eco Control⁺ Video.

Was she crying or just dreaming? A glance at the NUK Babyphone Eco Control⁺ Video gives you the answer: a clear image on the colour screen of the receiver. That is also possible when it's completely dark in your baby's room thanks to the automatic night view function. Every NUK Babyphone was developed to fulfill parents' exceptionally high health and safety demands for their baby. For set at Full Eco Mode, they only transmit if your baby makes a noise. If everything remains quiet then the babyphone is on stand-by and does not transmit. They are then 100% free of high-frequency radiation.

So that your baby can sleep peacefully – and reassured, you can get on with other things. And if you are needed, perhaps a few soothing words over the intercom will be enough. Dream on; I am here for you...



Babyphone Eco Control⁺ Video

...“Don’t
panic,
we’re here.”...”



...“The easy-going way you
tackle new things is just
amazing.”...

Learn to drink systematically: *NUK Easy Learning 1-2-3 Cups.*

Splash! Child wet, kitchen wet. Why actually is learning to drink so difficult? Very easy: when children are bottle or breastfeeding, they shape their mouth into an “O”. When they want to drink from a cup like the grown-ups, they have to shape their mouth into a “U”. NUK Easy Learning Cups cleverly build onto one another and are good teachers when it comes to going from an “O” to a “U”.

At about six months it is time for Cup 1: it has a leak-proof spout made out of soft silicone, which slowly gets little ones used to drinking from a cup. The “anti-slip” handles mean the cup can be easily held by your child and lifted up to the mouth.

With the first stage successfully completed, at about 10 months you can go on with Cup 2. The ergonomically-shaped firm drinking rim gives a completely new feeling when drinking: without a spout for your mouth this practises drinking as if from a cup’s edge. Cup 2 has “anti-slip” handles too. And if the “training device” should be dropped or knocked over, that’s not a problem either thanks to its leak-proof vent.

At 14 months or so, children can perfect what they have been learning. The NUK Easy Learning Cup 3 has no handles; it has to be held in both hands and lifted up to the mouth. When that works, it can be easily changed into a real beaker with a rim. Then your child can drink alone. And then? Just stand back in amazement and say: “Wow!”



Cup 1



Cup 2



Cup 3

Preparing and keeping healthy food: *NUK Masher & Bowl and Food Cube Tray.*

When breast milk is not enough, it's time for the next step in your child's nutrition: solids. Best of all as loving and natural as breastfeeding – homemade. For healthy nutrition is particularly important for the natural development of your child. The recommendation is to feed the first puree with 5 months at the earliest and 7 months at the latest. For this, it is best if you use only fresh vegetables that are rich in vitamins – and serve them with a big helping of patience! That is to say, your child still has to learn how to eat solid food from a spoon. At the beginning, success will just be a few little spoonfuls. So it is best to take more vegetables than you need for one meal, gently cook them with just a little water, puree well and freeze in portions. The NUK Food Cube Tray is made for these little portions of puree as they can be easily removed individually and defrosted for the next spoon attempt.

For children who have well mastered puree, their food no longer needs to be pureed so finely. With the NUK Masher & Bowl a slightly more coarse puree can be created in next to no time. Simply cook the ingredients you need until they are soft and put them into a bowl, mash with the masher – and the puree is ready. The Masher & Bowl is great for when you are traveling: as an example, if your child is eating with you in a restaurant, you can turn some of your food quickly into puree.



Masher & Bowl



Food Cube Tray

...“It’s a *pleasure* to see
that you like it.”...



...“*Love* can
be shown in so many ways – even
when you are still so small.”...

The easy way to gently prepare baby food: *the NUK Baby Menu.*

Growing makes you hungry! That is why from the fifth month on it is time for solids. And they taste best when they are homemade with love. Easy to do with the NUK Baby Menu: it prepares delicious, healthy baby food both gently and quickly. By tenderly cooking with steam, all the vitamins, nutrients and flavours remain, letting babies gradually develop their natural sense of taste – an exciting, sensory experience. And for you, a reassuring one. For if you do the cooking then you know exactly what is in the food.

With the NUK Baby Menu you can steam, puree, heat and even defrost – it can hardly be more practical. And be creative in your preparation – combine together fresh vegetables and lean meat or fish. Included with every Baby Menu: the NUK Recipe Book, developed together with a Research Institute of Child Nutrition in Germany. In it you will find lots of recipes suited to different age groups and a nutrition plan for the first year in the life of little gourmets. For in the end everyone knows that your mother's tastes best.



Baby Menu

For the bigger little ones: *NUK Easy Learning Tableware.*

When big eyes count your every bite, it's usually time for the first puree. The NUK Feeding Spoon Soft is specially shaped for little children's mouths and is made from soft silicone. That way the changeover from breast or bottle does not feel so great. Once your child has got used to feeding with this spoon, you can move to the slightly firmer NUK Feeding Spoon.

However, very soon the little ones will want nothing better than to eat as independently as their older role models.

That is when the NUK Easy Learning Eating Bowl comes into its own – thanks to the suction cup on the base, it can't be immediately thrown enthusiastically from the table and it makes the first attempts at eating without your help just that little bit easier. So that little hands can spoon food out as easily as possible without any mess, the edge of the bowl is extra high.

The NUK Easy Learning Plate and the NUK Easy Learning Cutlery Sets complete the practical range. The plate has an "anti-slip" base so that it can also stand safely on the table. The Mini Cutlery is a plastic spoon and fork with rounded edges and prongs and is the perfect size for little hands and mouths. Once the first independent attempts at eating are successful, at around 18 months you can turn to the NUK Easy Learning Maxi Cutlery Set. Its spoon, fork and knife are of high-quality stainless steel and, thanks to their "anti-slip" plastic, the handles can be gripped well by a child's hand – and in proud children's eyes, they almost look like the cutlery of the grown-ups.



*Feeding Spoons
and Eating Bowl*



*Mini Cutlery Set
and Eating Bowl*



*Maxi Cutlery Set
and Plate*

4 Months +

8 Months +

12 Months +

...“You’ve got a big appetite for life.
I hope you stay so
inquisitive!”...



...“We always take something to
eat and drink...served with lots of
love and care.”...

Satisfy hunger and thirst with an added fun factor: *NUK Fun Cup and Snack Box.*

The world grows bigger for children every day; they become more active and their life moves increasingly outdoors. But even the most active children have to take a little break to power up. The NUK Fun Cup with its soft straw is the ideal companion for those little everyday adventures. With a simple twist the straw pops in and out and it is so strong that little hands can do that as often as they like. With the straw in, the cup is leak-proof and ready for a new trip. The different motifs will ensure even more fun and variety when you are out and about.

So that's the drinking taken care of, but what if you get a little hungry? And romping around makes you really hungry! Whether outside in the garden or at the playground: it just takes a little bit of fruit for powered-out children to quickly regain their strength. And so that the pieces of fruit do not immediately fall into the sand, there is now the NUK Snack Box: little hands can easily pass through the slits in the soft lid into the bowl, but if the Snack Box is turned upside down then the fruit stays where it should. Not only self-service but also a little less sand!



Fun Cup

Snack Box

Extraordinary moments call for extraordinary bottles: *NUK Learner Bottles and Cups.*

Children develop extremely quickly. From day to day they can do more, go a step further, say a new word or are a centimetre bigger yet again. But discovering yourself and the world so quickly can make you very thirsty. So that little ones are soon able to quench their thirst alone, there are the NUK First Choice Learner Bottles. With their ergonomically-shaped handles they can be gripped with both hands and lifted up to the mouth. Mistakes are allowed too! The bottle with the silicone or latex spout is leak-proof and can fall over without anything being spilt.

For older, more active children there are larger cups that hold more – for example the new NUK Kiddy Cup: its leak-proof spout is so strong that little teeth cannot harm it. The colourful bottles are also transparent, so that mothers know exactly how much has been drunk. Or the NUK Junior Cup with its push-pull spout: it can be easily opened and closed by simply pushing or pulling. And for the big kids we have the NUK Sports Cup, likewise with the practical push-pull silicone spout – holding 450 ml, even parents may just borrow it for going off to sports.

All NUK Bottles quench great thirsts and are extremely sturdy. And they can be combined together: the tops and cups are interchangeable. And because they should also make the daily routine easier for mothers, after a tumble into the sandpit it is quick and easy to clean and put them together again – ready for the next adventure!



*First Choice
Learner Bottle*

Active Cup

Kiddy Cup

Flexi Cup

Junior Cup

Sports Cup

6 Months +

12 Months +

24 Months +

36 Months +

“Your thirst is just like the world:
overwhelming.”



..., No need to worry
about *your* adventures. “...“

For a home that is clean and gentle to your baby: *the new NUK Household Range*

Little children explore their world with their hands and feet – and best of all with their mouths. Toys, surfaces and also clothing should therefore be kept clean, without using too many chemicals. With the new NUK Household Range it's child's play – they are safe for babies and are still powerful and thorough in the way they clean.

Above all, it is on baby clothes that tasty meals often remain a lasting memory. The new NUK Laundry Detergent with five highly effective enzymes cleans carefully and is at the same time very gentle to a baby's sensitive skin – perfect for the daily wash.

Used together with the powerful NUK Stain Remover, babies' spills no longer stand a chance. The action of the NUK Stain Remover is due to a physical process which it achieves without any aggressive chemicals. Leaving everything clean and the skin baby-soft.

The NUK Baby Bottle Cleanser also excels with a special way of working: enzymes breakdown any milk, puree or juice that remain in bottles etc., so that, after simply rinsing them out, neither food nor bottle cleanser residue remains.

So that you need not have any worries that the floors and surfaces around your baby are clean too, there is the NUK Household Cleaner. Its nature-based active ingredients remove dirt and are so gentle that your children could even explore the newly cleaned floor with their mouths.



Bottle Cleanser

Stain Remover

Laundry Detergent

Household Cleaner

With NUK always a good feeling.

Feeding



Ultra Dry Comfort and Night Breast Pads



Nipple Shields and Breast Shell Set



Breast Pumps and Breast Milk Container



Easy Learning 1-2-3 Cups



Easy Learning Fun Cup



Active, Kiddy, Flexi, Junior and Sports Cup



First Choice⁺ Latex Teats



First Choice⁺ Silicone Teats



First Choice Silicone Spout



Easy Learning Tableware



Easy Learning Snack Box



Freshfoods Ice Lolly Set



First Choice PP Bottles



First Choice Glass Bottles



First Choice Open & Close System



Freshfoods Masher & Bowl



Freshfoods Food Cube Tray



Freshfoods Stackable Food Pots

Oral Development



Classic & Trendline Soother



Freestyle Soother



Genius Soother



Connect-and-Play Teething Ring Set and Teething Ring



Cooling Stick, Training Toothbrush Set & Starter Toothbrush



Oral Care Finger

A Home with Children



Laundry Detergent & Stain Remover



Baby Bottle Cleanser



Bottle Brushes



Vapo Rapid Steam Steriliser



Vapo 2 in 1 Steam Steriliser



Ultra Rapid Baby Food Warmer

Collections



Rose & Blue



Mickey Mouse



Winnie the Pooh



2 in 1 Baby Thermometer



Babyphone Eco Control⁺



Babyphone Eco Control⁺ Video

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Understanding Life.

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